



Jain and Sharma's BADIR Framework

Extracting Information from Data, Intelligently

Do you have a nagging feeling that you should be using data analytics more, but you don't know where to start? Maybe you're suffering from a case of analysis paralysis, and you're bewildered by the challenge of making data work for you.

These days, it seems like data is everywhere. There's the Internet of Things, email, photo keywords, Google search, Fitbit, self-driving cars, smartphones, news feeds, social media channels, digitized company records of every conceivable kind... The list goes on. And on. Data is now more plentiful and pervasive than ever before, giving rise to the term "Big Data."

The challenge is knowing how to use such superabundant digital information, and that's where this session comes in.

Peak Learning LLC has been approved by PMI to issue 1 PDU for this course.



The PMI logo is a registered mark of the Project Management Institute, Inc.