Affinity Diagrams

Organizing Information and Ideas into Common Themes

Think about the last time you tried to make sense of a large number of ideas.

You may have felt overwhelmed by all of the suggestions, or perhaps you struggled to organize them and make sense of them. You may even have worried that you'd missed vital details, because you "couldn't see the wood for the trees."

In situations like this, you can use affinity diagrams to organize information and ideas, and see how they're connected. We'll look at how to create affinity diagrams in this session.