

Introduction to Premiere Pro Creative Cloud

(3 Day)

Course Description

In this Adobe Premiere Pro training course, students will learn to use Premiere Pro effectively to produce world-class video. The course focuses more on the tool than the art, but in addition to giving a thorough introduction to using Premiere Pro, it covers the basic principles of video production, how to *think in video*, and what you need to know to work in the video industry. Students completing this course will have learned everything necessary to pass Adobe's Digital Video using Adobe Premiere Pro certification exam.

Course Benefits

- Learn to think in video.
- Learn the terminology of the video industry.
- Learn to produce a video from a series of video clips.
- Learn to edit video clips so that they fit together well in the final production.
- Learn to add, edit, and clean up audio effectively.
- Learn to add video and audio effects to make your video more professional.

Course Outline

Introduction to Premiere Pro

What is Premiere Pro?
Who Uses Premiere Pro?
What is Non-linear Editing?
Introducing the Digital Video Workflow
Touring Premiere Pro's Interface
The Premiere Pro Interface

Setting Up a Project

Creating a Project
Organizing Media
Importing Media
Organizing Your Project Panel
Creating a Sequence
Reviewing Clips

Thinking in Video

Telling Stories with Video
Shots
Framing Your Shots
Camera Moves
Edit Your First Video

Basic Video Editing

The Source Monitor
Editing Clips in the Source Monitor
The Timeline Panel
Editing in the Timeline

Exporting

- Exporting Frames
- Making a Quick Export
- Customizing Your Export
- Exporting a Main File
- Exporting a Clip
- Using Adobe Media Encoder
- Exporting to Social Media

Clips and Markers

- Using the Program Monitor
- Using Markers
- Editing a Sequence in the Program Monitor

Transitions

- Understanding Transitions
- Applying Transitions
- Adding Audio Transitions

Advanced Editing Techniques

- Three-point Edits
- Four-point Edits
- Changing Clip Playback Speed
- Replacing Clips
- Nesting Sequences
- Trimming
- Motion
- Clip Position, Size, and Rotation
- Using Motion Effects in the Timeline

Working with Audio

- Working with the Audio Workspace
- Configuring the Audio Mix Track
- Adjusting Volume and Gain
- Improving Audio
- Enhancing Audio

Visual Effects

- Introducing the Effects Panel
- Types of Effects
- Applying Effects
- Using Adjustment Layers
- Source Clip Effects
- Masking and Tracking
- Keyframing Effects
- Animating an Effect Using Keyframes
- Some Common Effects

Color Correction and Grading

- Understanding Color Adjustment
- Reading the Lumetri Scopes
- Using the Lumetri Color Panel
- The Comparison View
- Matching Colors
- Color Adjustment Effects
- Using Brightness and Contrast

Compositing Techniques

- Alpha Channel
- The Opacity Effect
- Color Keying a Green-screen Shot
- Masking
- Creating a Custom Matte

Graphics and Titles

- The Essential Graphics Panel
- Creating a Title
- Introduction to Video Typography
- Using Graphics
- Creating Captions

Working in the Video Industry

- Copyright and Content Licensing
- Obtaining Permissions
- Premiere Pro Flash Cards